

Best Practices for Nonprofit Boards

2) Think Big Picture



Complete Capital:

The Critical Components of Mission Success

Financial Capital
Financial assets to
pay for what you do



Intellectual Capital
How you know how
to do what you do

Human Capital
Your people
and skills

Social Capital
Relationships,
networks &
reputation

Crisis Tips

- ✓ Do we have the systems to monitor real-time data?
- ✓ How can we partner strategically with others?
- ✓ Are we prioritizing the safety and welfare of our people?
- ✓ Do we have enough reserves?