

**A focus on
LA County**

2022

NONPROFIT FINANCE FUND

STATE OF THE NONPROFIT SECTOR SURVEY FINDINGS

Panel

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Vice President, Programs
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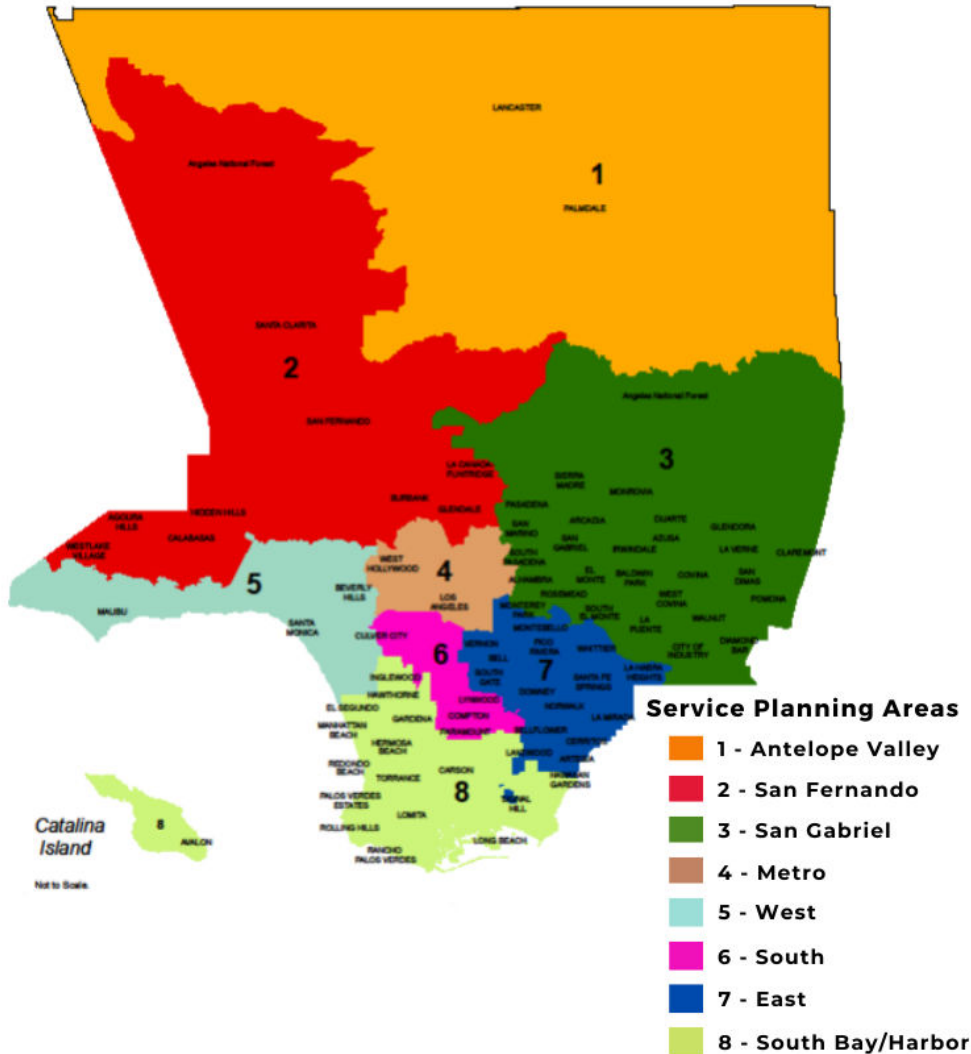
METHODOLOGY

- National survey done in collaboration with EVITARUS and Ambit 360, with survey administration by SRSS
- LA component (n=212), within larger national survey (n=1,168)
- Field Dates: Jan. 19 – March 4, 2022
- NFF collaborated closely with PBI and CGLA on the LA component
- Partnered with advisory and two nonprofit feedback committees
- All charts refer to LA component only, unless otherwise noted

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PROFILE OF LA NONPROFITS

RESPONDENTS REPRESENTED ALL LA COUNTY SERVICE PLANNING AREAS



HIGHEST RESPONDING SPAs IN LA COUNTY

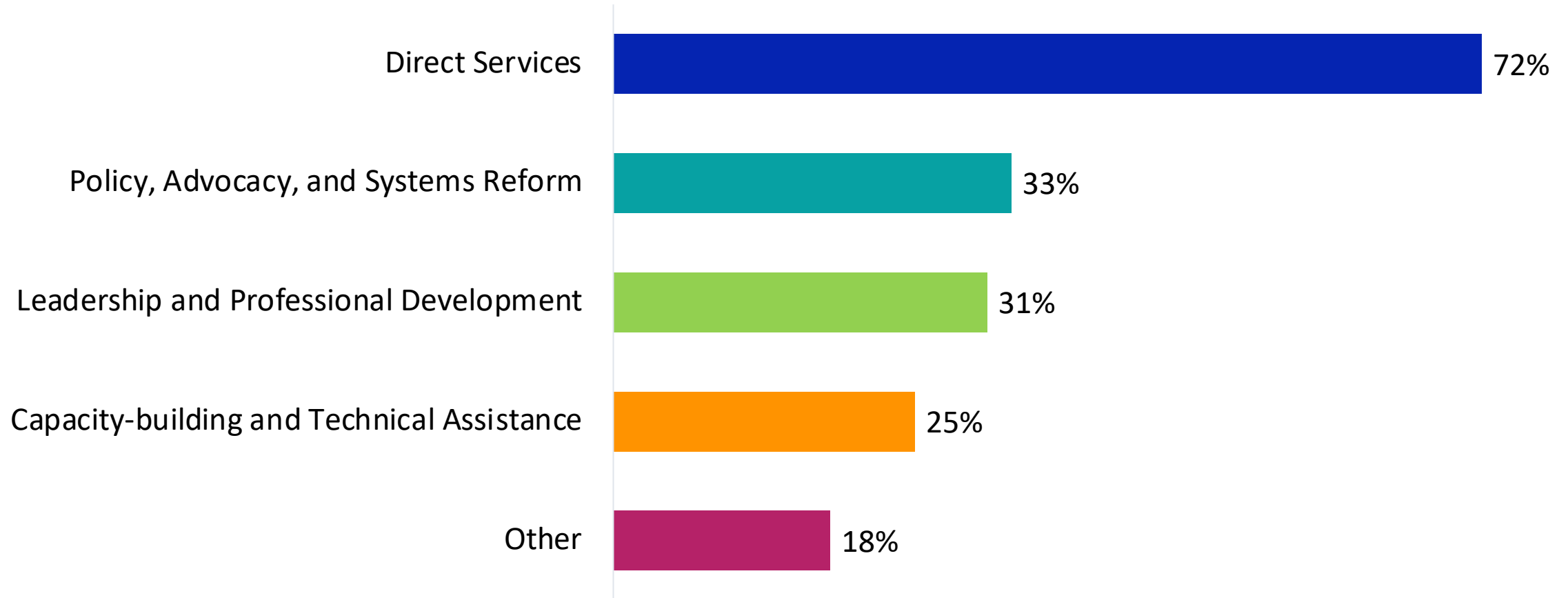
EAST LOS
ANGELES

METRO LOS
ANGELES

SAN FERNANDO
VALLEY

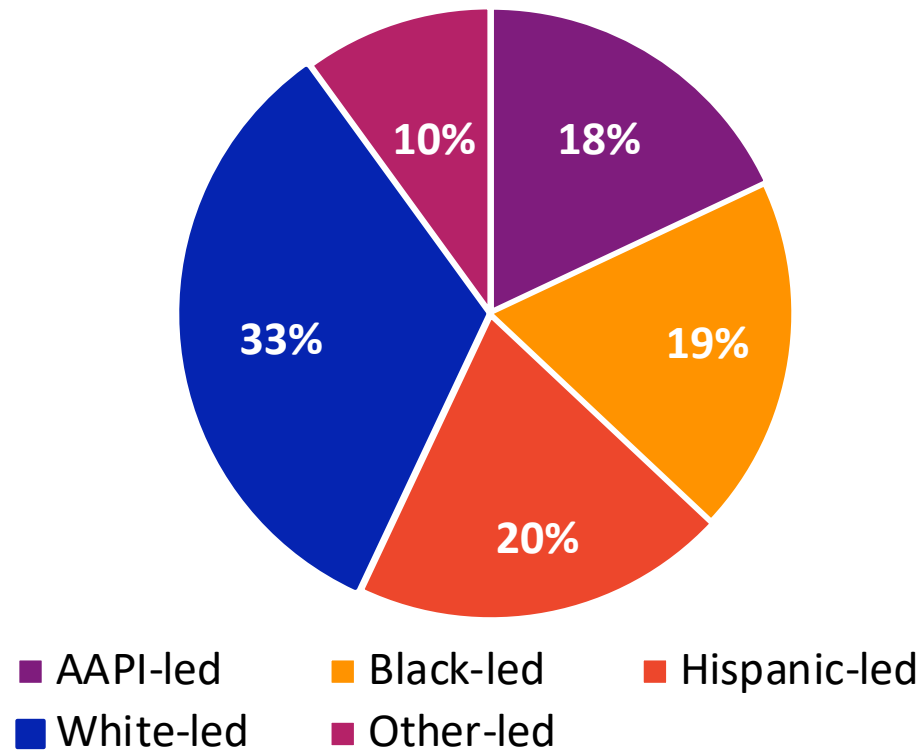
SOUTH LOS
ANGELES

MOST ORGANIZATIONS PROVIDE DIRECT SERVICES

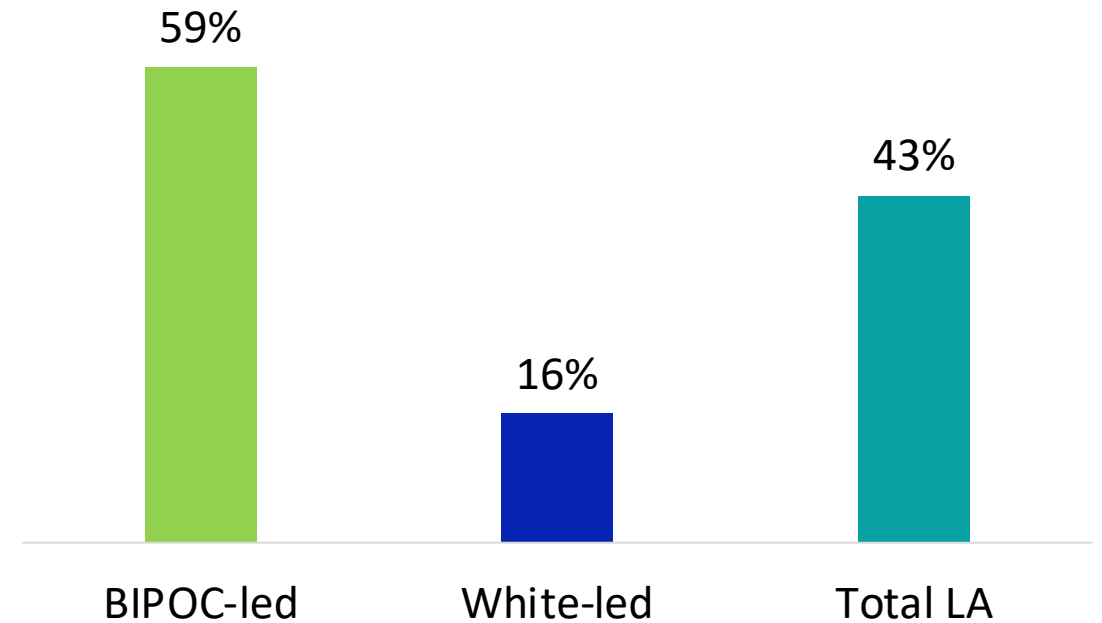


MAJORITY OF LA LEADERS ARE BIPOC

Race/Ethnicity of Leader



Executive Director/CEO a person whose lived experiences are representative of one or more of the communities their organization serves



BIPOC-LED NONPROFITS TEND TO HAVE SMALLER BUDGETS RELATIVE TO WHITE-LED NONPROFITS



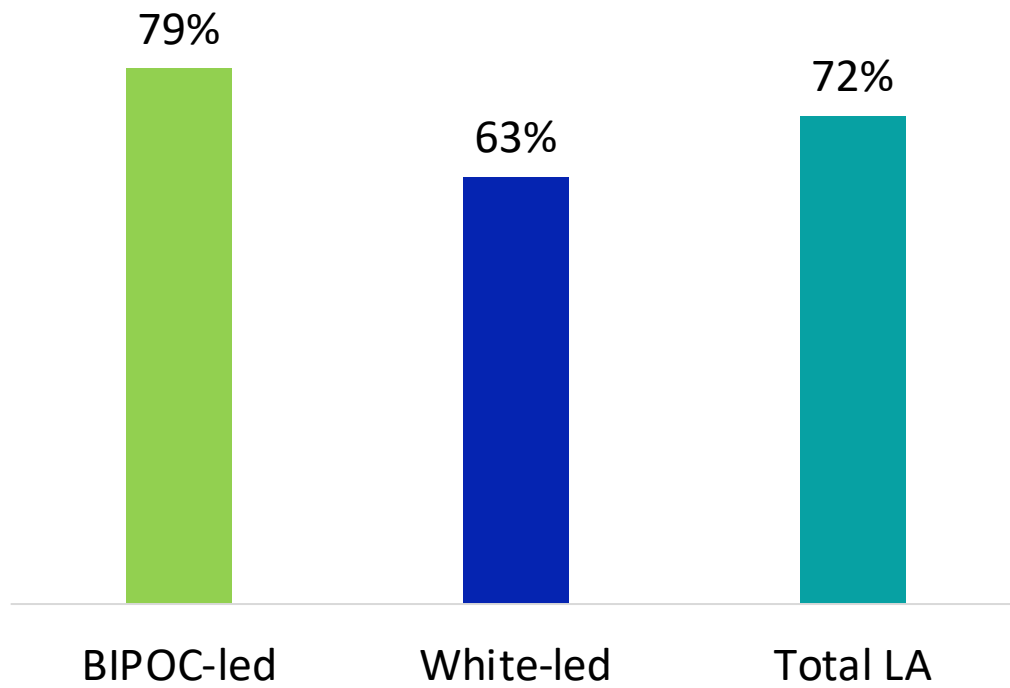
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KEY FINDING #1

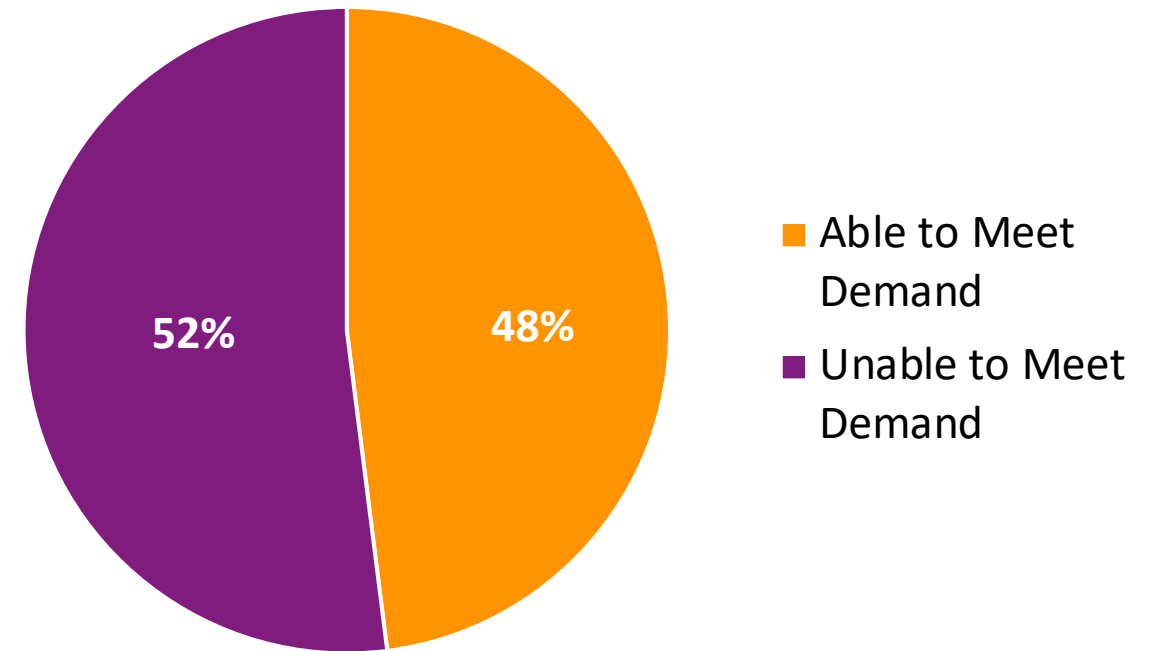
**Challenges from increased demand
due to pandemic persist**

MEETING DEMAND DURING THE PANDEMIC HAS BEEN DIFFICULT

As a result of COVID, 72% of LA nonprofits reported a significant increase in demand

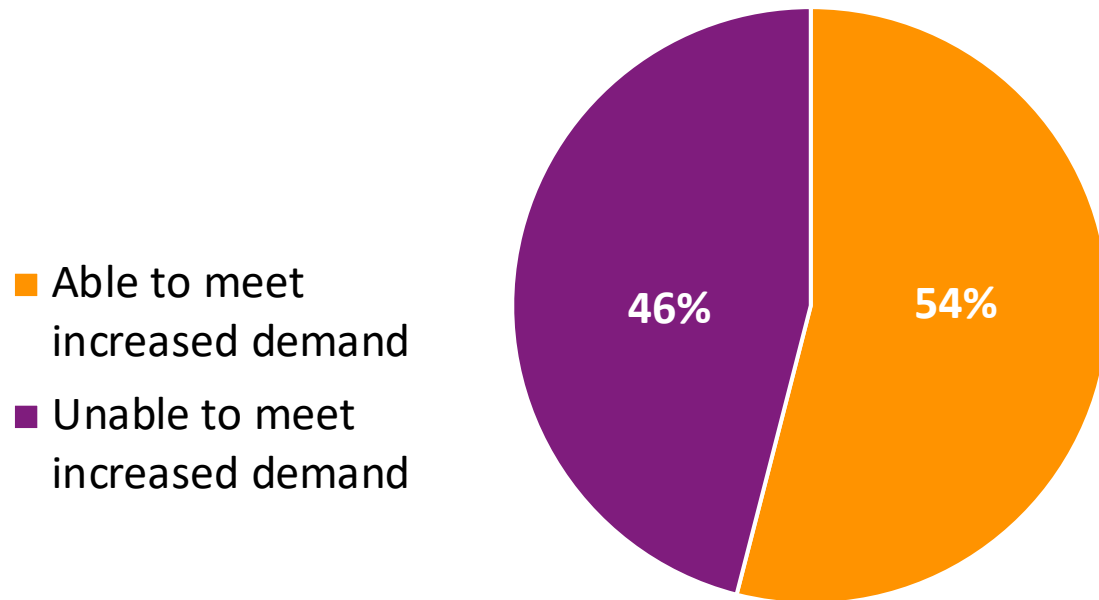


Fewer than half reported being able to meet increased demand between FY2019-2021



NEARLY HALF OF NONPROFITS BELIEVE THEY WILL NOT MEET DEMAND

Nearly half of organizations do not believe they will be able to meet continued demand for services in 2022



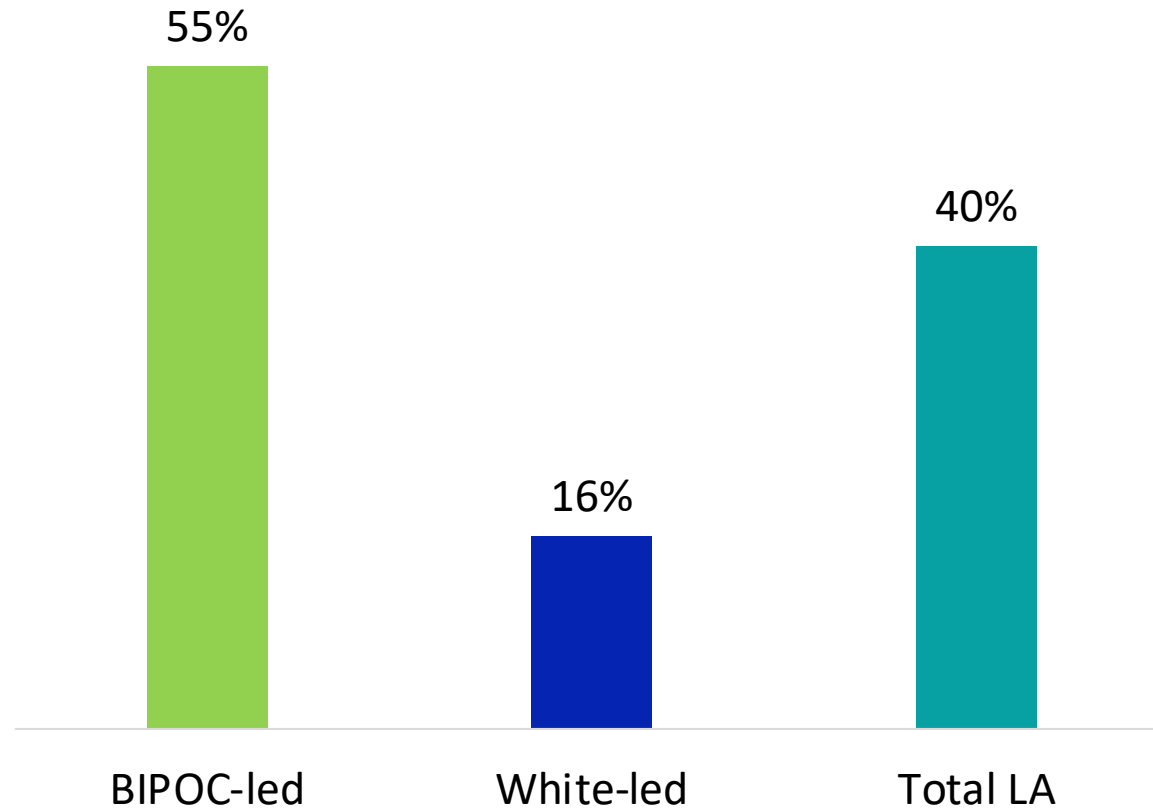
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KEY FINDING #2

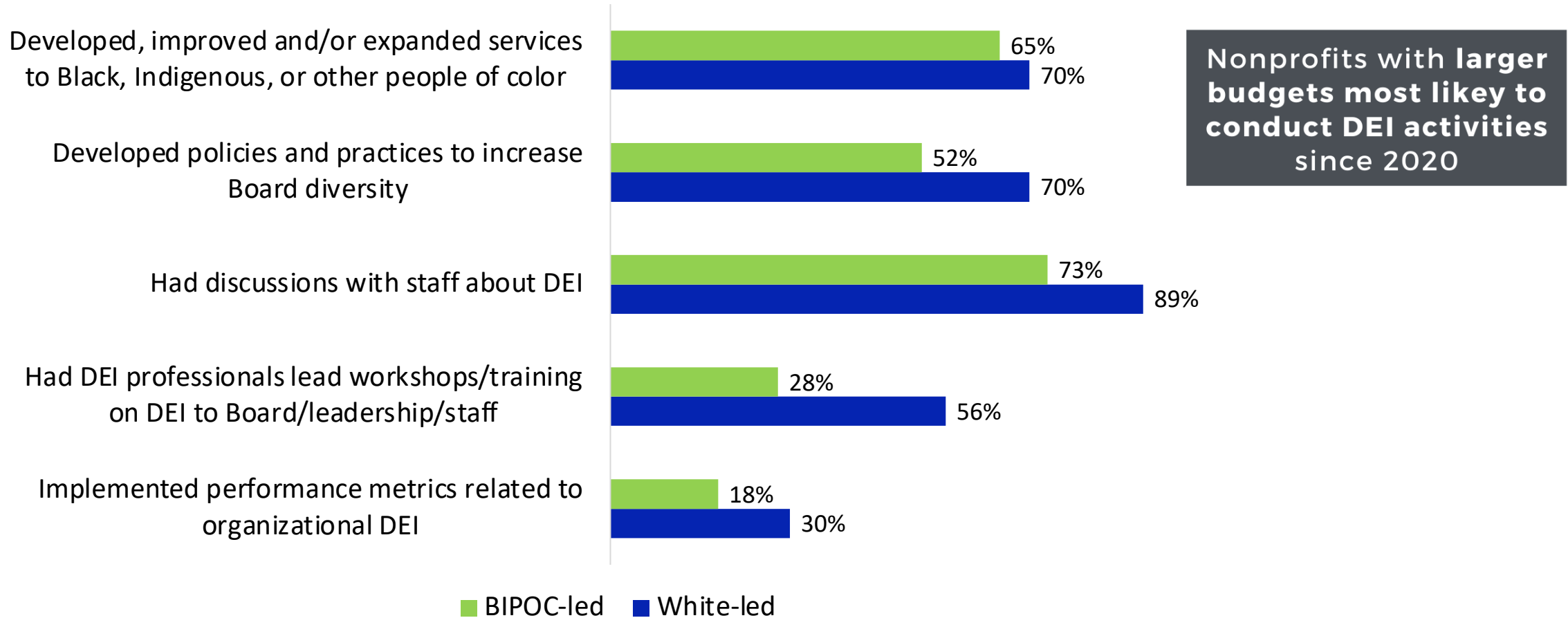
**Advancing racial equity has been
central to LA organizations**

BIPOC-LED NONPROFITS HAVE BEEN ADVANCING RACIAL EQUITY

“Advancing racial equity is a major programmatic focus of our work”
perfectly describes us



WHITE-LED NONPROFITS CONDUCTED DEI PRACTICES AT HIGHER RATES SINCE 2020

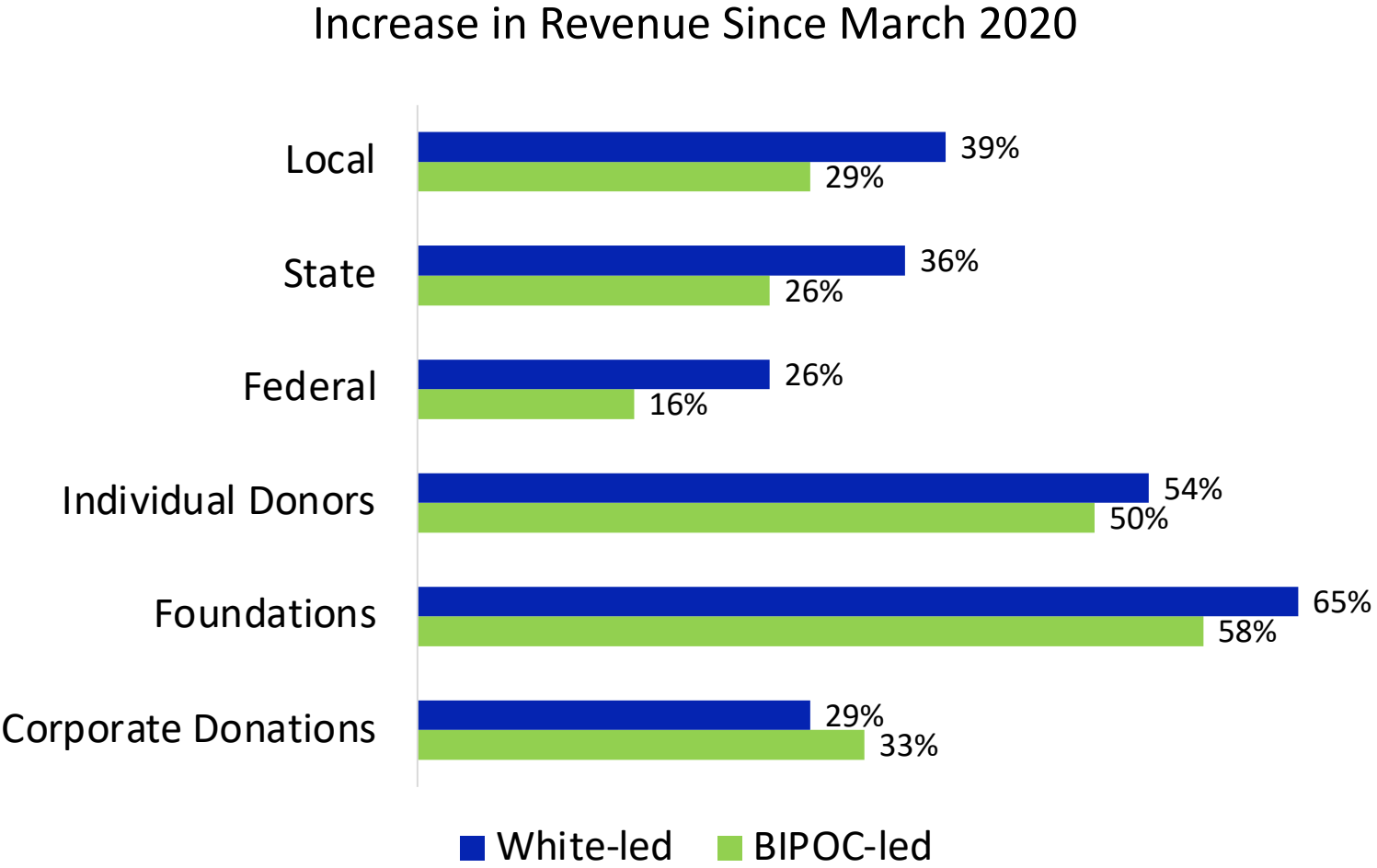


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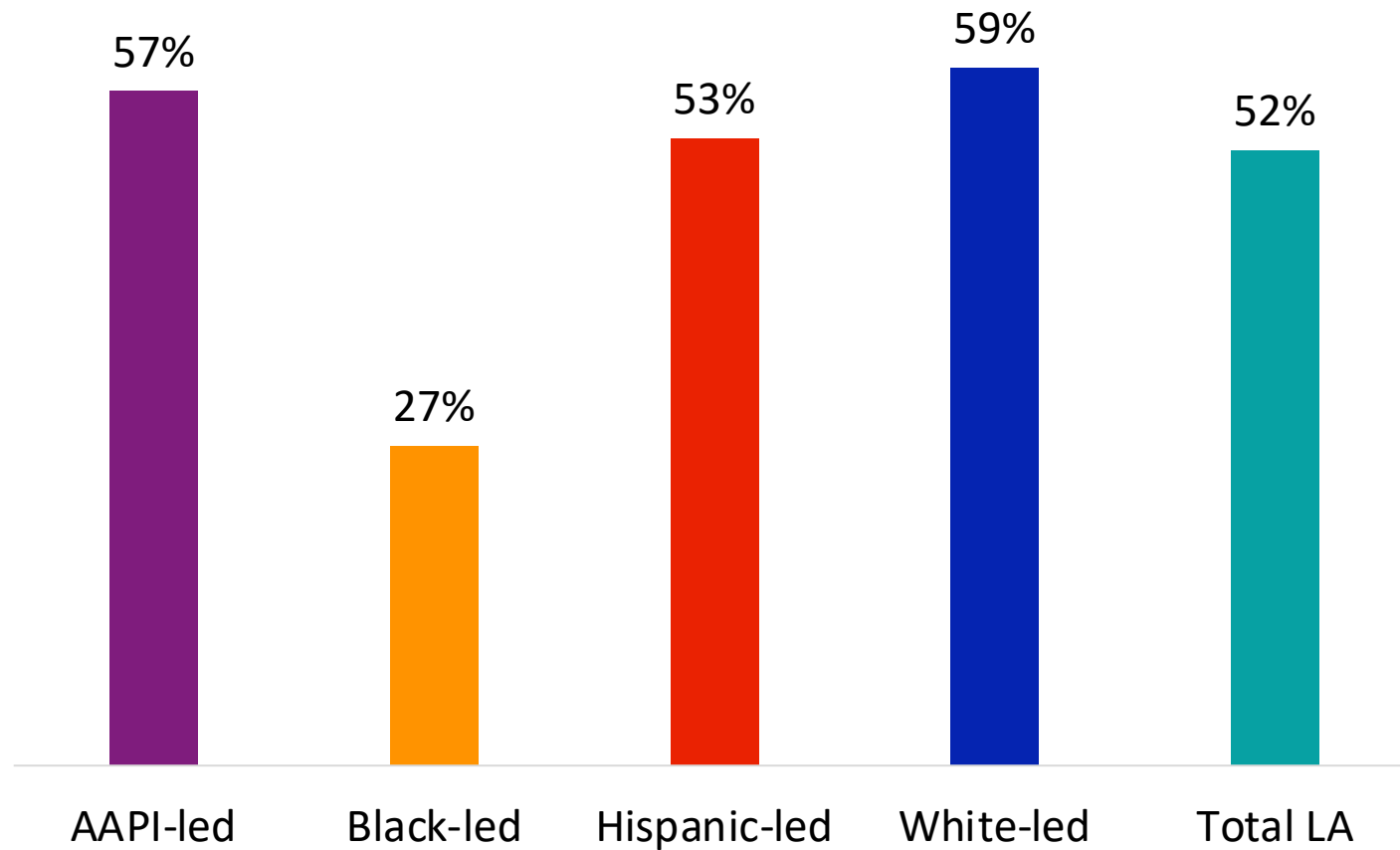
KEY FINDING #3

**While funding increased overall,
racial inequities persist**

FUNDING INCREASED DURING THE PANDEMIC, PARTICULARLY FOR WHITE-LED NONPROFITS



ONLY A QUARTER OF BLACK-LED NONPROFITS REPORT HAVING RESERVES



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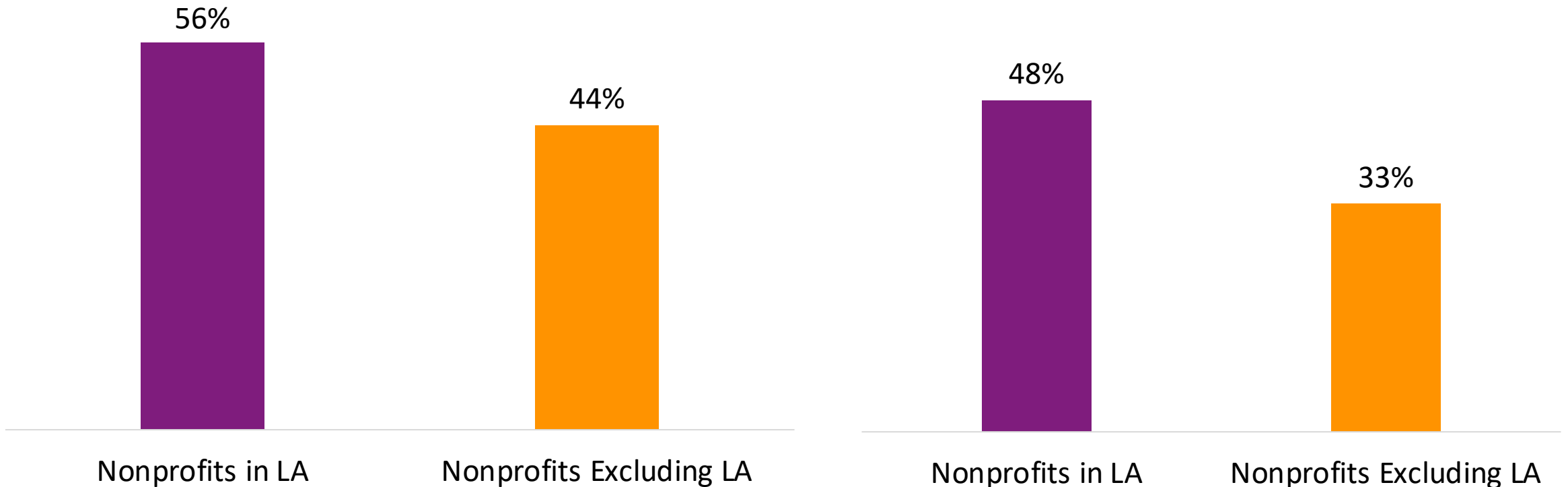
KEY FINDING #4

**LA nonprofits have different experience
than non-LA nonprofits in survey**

RACIAL EQUITY IS A LONG-TERM COMMITMENT FOR LA NONPROFITS

LA nonprofits more likely to have publicly advocated for programs to advance racial equity in their communities

More LA nonprofits have been advancing racial equity for 5+ years



MEETING DEMAND AND FUNDING REMAIN URGENT ISSUES IN LA

LA nonprofits more likely to report significant increase in demand than national counterparts as a result of COVID

72%



47%



Nonprofits in LA

Nonprofits Excluding LA

LA nonprofits less likely to report half or more of their total funds were unrestricted funds in FY2021

24%



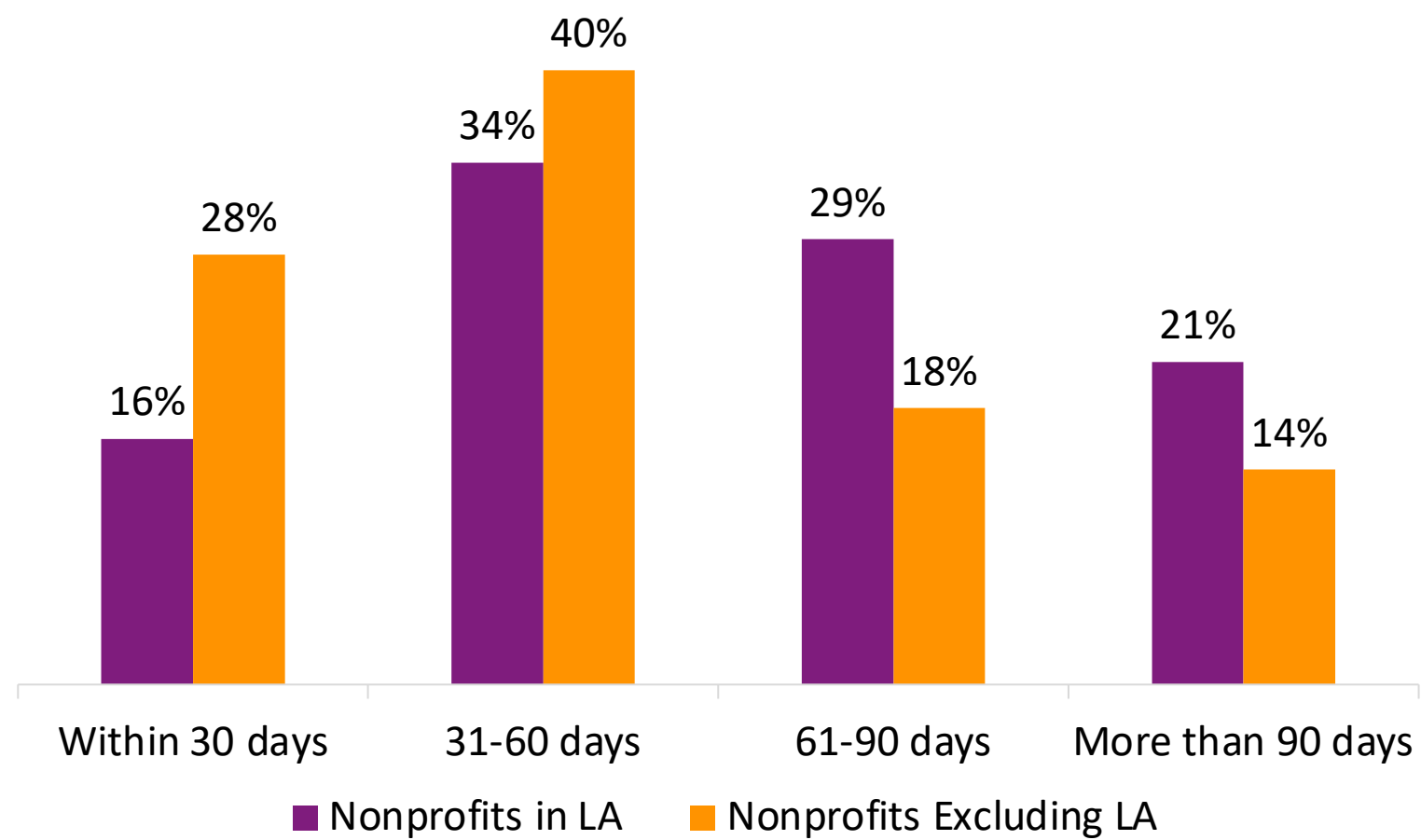
38%



Nonprofits in LA

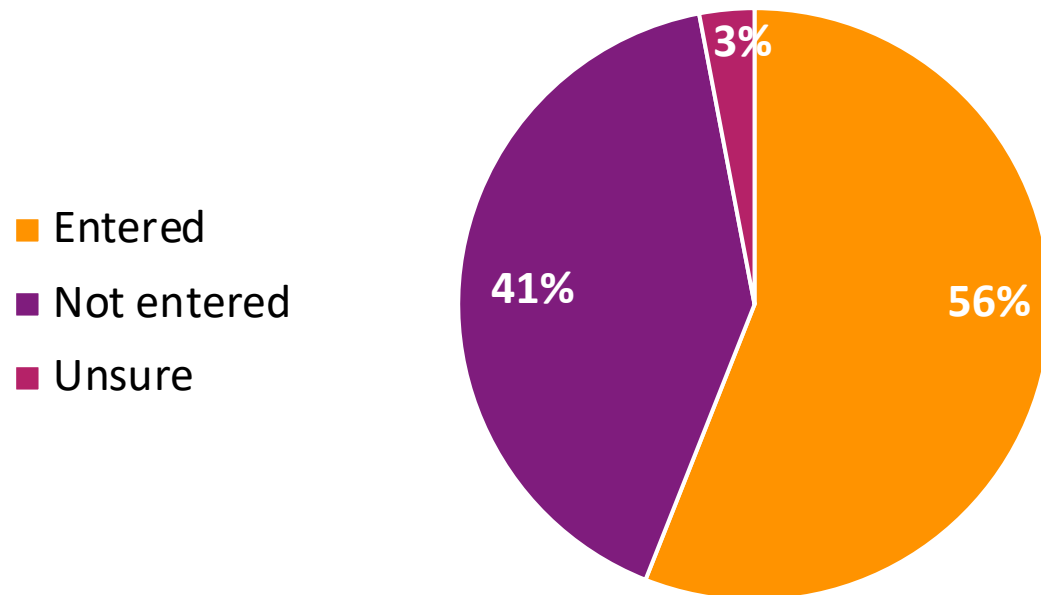
Nonprofits Excluding LA

LA WAITS LONGER TO BE REIMBURSED BY GOVERNMENT COMPARED TO NONPROFITS ACROSS THE COUNTRY

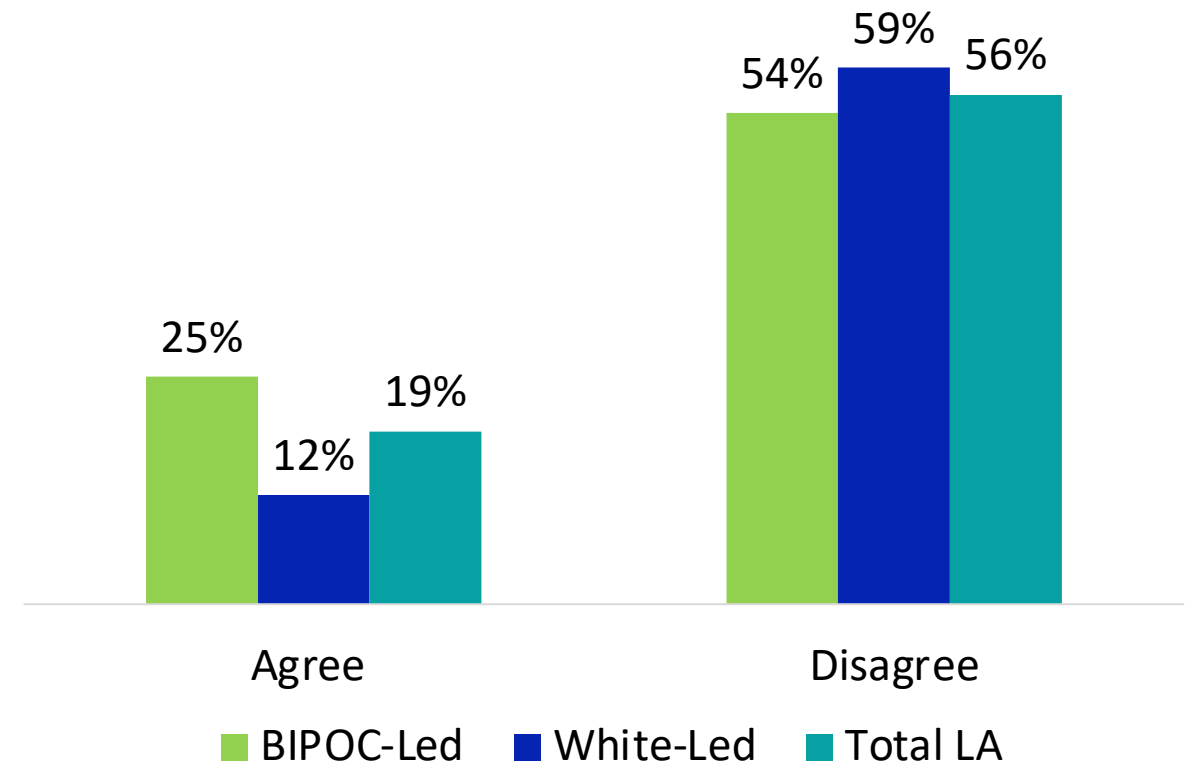


VARIED EXPERIENCES OF LA NONPROFITS WITH COUNTY DEPARTMENTS

A little more than half of organizations have entered into contracts with LA County



Does LA County cover the total costs for work performed? Agree or disagree



LA COUNTY ADOPTED BUDGET

FISCAL YEAR 2021-22

	Gross Appropriation (BILLIONS)	Budgeted Positions
\$ Total Budget	\$39.32	111,038

\$ Department

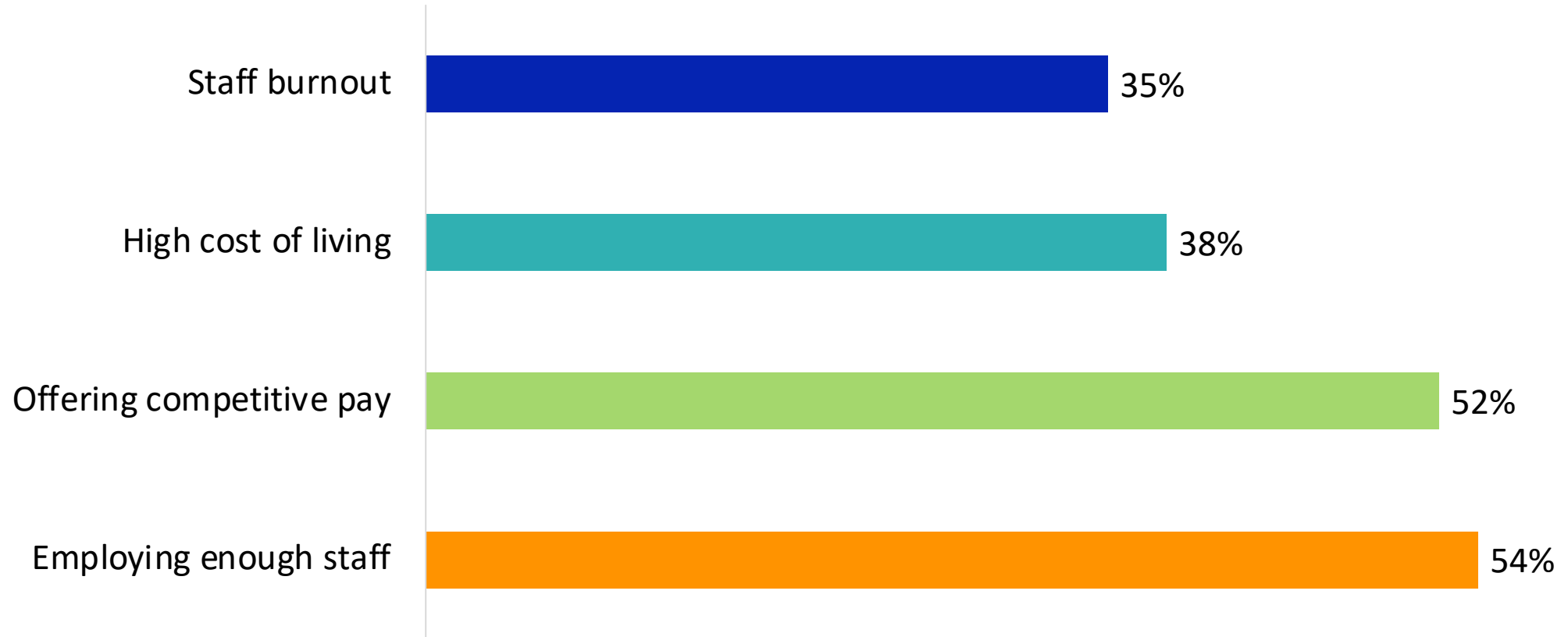
Public Health	\$1.87	5,401
Mental Health	\$2.99	6,442
Children and Family Services	\$2.93	9,595
Public Social Services	\$4.82	13,839
Health Services	\$8.87	26,270

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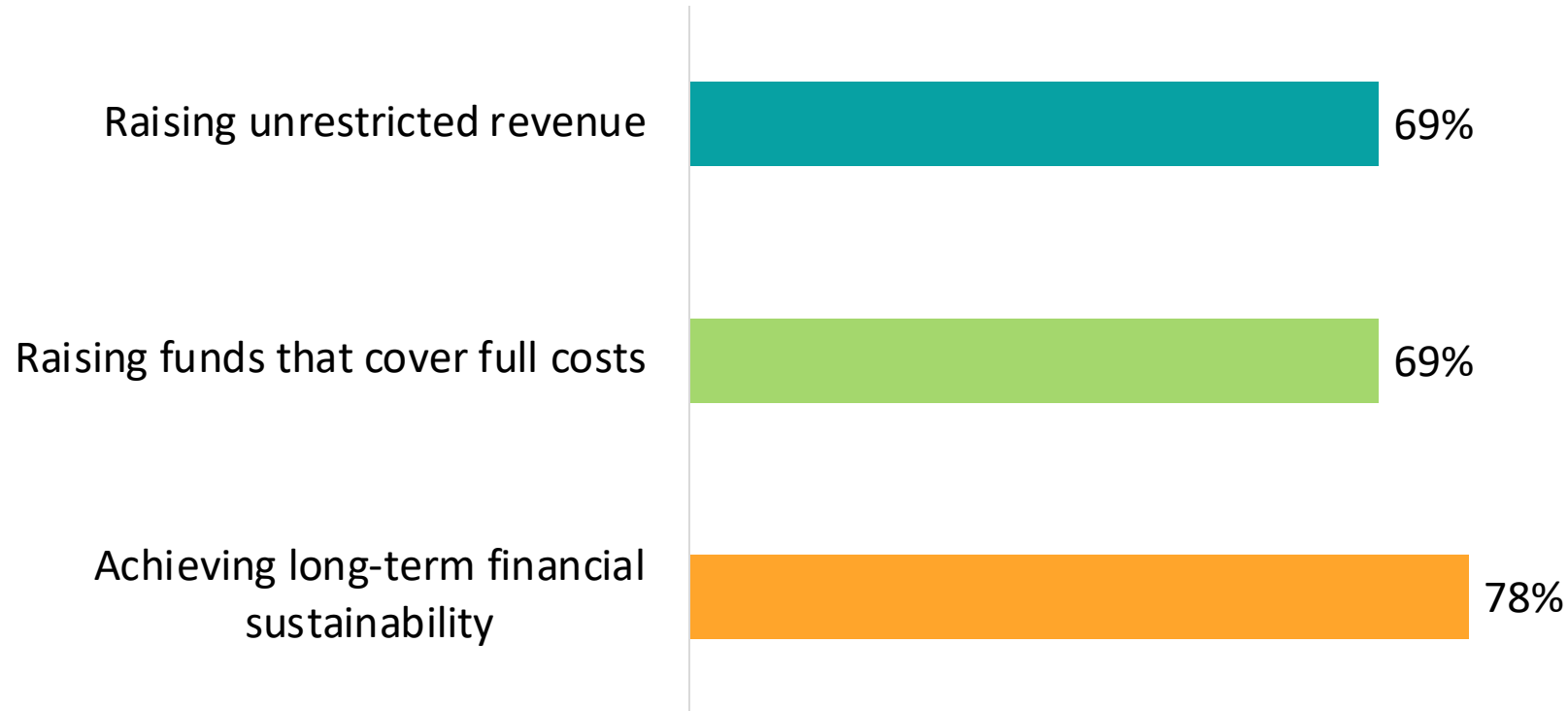
KEY FINDING #5

**LA nonprofits have urgent need for
full cost funding and staffing support**

TOP 4 STAFFING CHALLENGES FOR NONPROFITS IN LA



TOP 3 FINANCIAL CHALLENGES FOR LA NONPROFITS



**88% of BIPOC-led vs.
69% of White-led nonprofits
identify long-term financial
sustainability as a challenge**

LOOKING FORWARD

Since inception, the Committee for Greater L.A. identified racial inequities embedded across non-profits and our concern for the sector's long-term resilience. This report takes a closer look and reveals the financial vulnerabilities of L.A.'s nonprofit sector, an already financially stretched sector that extended to support vulnerable BIPOC communities during the recent health and economic crises. We look forward to advancing the analysis presented here for a more equitable and effective nonprofit sector for Los Angeles.

MIGUEL A. SANTANA
Chair, Committee for Greater L.A.

DISCUSSION PANEL



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MODERATED BY:



Claire Knowlton

Director of Consulting
Nonprofit Finance Fund

THANK YOU FOR JOINING



Special Thanks to our Advisory Committee



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