# When is debt right for my nonprofit?



### When is Debt a Good Idea?

Good debt is mission-critical, a matter of timing, and repayable

Debt can be helpful if <u>all</u> of these are true:

- The need is mission-related
- The need for cash is a matter of timing:
  - You anticipate a temporary "cash crunch" at some point in the year, or
  - You're making a large purchase now that you'll pay off over time
- You have sufficient future revenue: enough to cover normal operating costs AND <u>debt</u> <u>service payments</u>\*



When these are all true, debt can be helpful to achieving your organization's goals!

\*Debt Service Payments = all payments needed to pay off the loan, including interest, principal, and any fees



### When is Debt Not the Answer?

When is not well used, debt can harm the mission

Debt may not be the right tool if <u>any</u> of these are true:

- You have a significant gap in your organizational budget without the ability to make debt service payments
- You are trying to fill a funding gap left by a donor who stepped away



When any of these are true, taking out debt might weaken your organization.

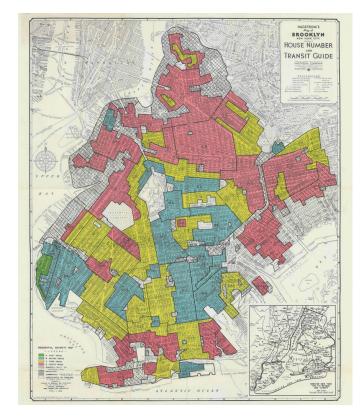
Never take out debt if it might be harmful down the road.

# Speaking of Harm: Power Dynamics of Debt Debt is more complicated than red-light/green-light

Black, indigenous, and people of color have deliberately and systematically denied access to this tool, individually and as leaders of their organizations, historically and still today.

Lenders have a lot of power to correct this injustice.

Even the most flexible lender can unintentionally reinforce the inequitable systems within lending.



1938 Home Owners' Loan Corporation map of Brooklyn. Credit: National Archives and Records Administration, Mapping Inequality



### More Questions? Check out the other videos in this series:

## **Taking on Debt: The Basics**

- 1. What Is Debt?
- 2. When Is Debt Right For My Nonprofit?

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- 3. What Lenders Look For
- 4. Types of Lenders
- 5. The Lending Process

## Important Steps in the Lending Process

- Initial Intake Call
- 7. Understanding the Term Sheet
- 8. Underwriting
- 9. Closing & post-closing

