Best Practices for Nonprofit Boards

2) Think Big Picture
Complete Capital: The Critical Components of Mission Success

Financial Capital
Financial assets to pay for what you do

Human Capital
Your people and skills

Social Capital
Relationships, networks & reputation

Intellectual Capital
How you know how to do what you do

Crisis Tips
- Do we have the systems to monitor real-time data?
- How can we partner strategically with others?
- Are we prioritizing the safety and welfare of our people?
- Do we have enough reserves?